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Docket: 7791-0057-25 CONT

ASSISTANT COMMISSIONER FOR PATENTS
WASHINGTON, D.C. 20231

Received
FEB 04 1999
Group 2700

Re: Serial No.: 08/905,501
Filed: AUGUST 04, 1997
Applicant: MICHAEL C. SCROGGIE, ET AL.
Title: SYSTEM & METHOD FOR PROVIDING SHOPPING
AIDS AND INCENTIVES TO CUSTOMERS THROUGH
A COMPUTER NETWORK

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Group 2700

Attached hereto for filing are the following papers:

REVOCATION AND NEW APPOINTMENT OF POWER OF ATTORNEY

Our check in the amount of \$____ is attached covering any required fees. In the event any variance exists between the amount enclosed and the Patent Office charges for filing the above-noted documents, including any fees required under 37 C.F.R. 1.136 for any necessary Extension of Time to make the filing of the attached documents timely, please charge or credit the difference to our Deposit Account No. 15-0030. Further, if these papers are not considered timely filed, then a petition is hereby made under 37 C.F.R. 1.136 for the necessary extension of time. A duplicate of this sheet is enclosed.

Respectfully submitted,

OBLON, SPIVAK, McCLELLAND
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Received 3/8
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Group 2700

IN RE APPLICATION OF:

MICHAEL C. SCROGGIE ET AL : GROUP: 2765

SERIAL NUMBER: 08/905,501 : EXAMINER:

FILED: AUGUST 4, 1997 :

FOR: SYSTEM & METHOD FOR PROVIDING SHOPPING AIDS AND INCENTIVES TO CUSTOMERS THROUGH A COMPUTER NETWORK

REVOCATION AND NEW APPOINTMENT OF POWER OF ATTORNEY

Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

The undersigned representative of Catalina Marketing International, Inc., owner by virtue of assignment of the above-identified application, hereby revokes any and all previous Powers of Attorney and appoints Norman F. Oblon, Reg. No. 24,618; Marvin J. Spivak, Reg. No. 24,913; C. Irvin McClelland, Reg. No. 21,124; Gregory J. Maier, Reg. No. 25,599; Arthur I. Neustadt, Reg. No. 24,854; Richard D. Kelly, Reg. No. 27,757; James D. Hamilton, Reg. No. 28,421; Eckhard H. Kuesters, Reg. No. 28,870; Robert T. Pous, Reg. No. 29,099; Charles L. Gholz, Reg. No. 26,395; Vincent J. Sunderdick, Reg. No. 29,004; William E. Beaumont, Reg. No. 30,996; Steven B.

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CERTIFICATION UNDER 37 C.F.R. 3.73(b)

I, the undersigned, certify that I am an individual empowered to act on behalf of Catalina Marketing International, Inc., a corporation, the assignee of the entire right,

title and interest of the above-identified application by virtue of an assignment from the inventors, said Assignment having been recorded in the U.S. Patent and Trademark Office at reel no.9120, frame 0578.

CATALINA MARKETING
INTERNATIONAL, INC.

Date: 07 JUN 99

By: J. Halak
Name: John J. Halak
Title: General Counsel-Assistant
Secretary